



G R O W

creating a nourishing environment and supportive community

Miki Aso

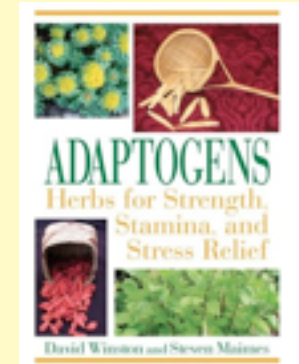
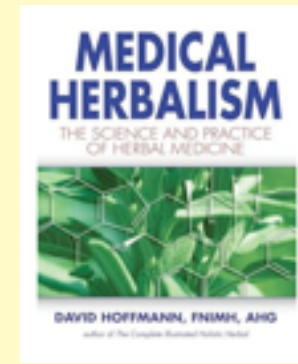
Molly Oberholtzer

Athina Santaguida

Health Service Innovations

Parsons The New School for Design

GROW: RESEARCH



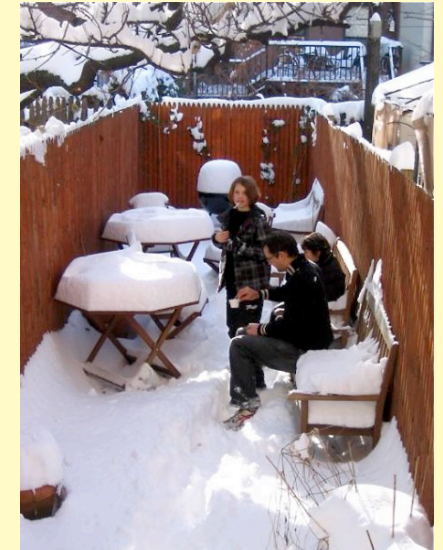
- not enough privacy
- more activities while waiting
- positive physical environment
- distractions to alleviate stress
- community is important in building a support system

NEIGHBORING OUTDOOR SPACES & GARDENS

Botanica

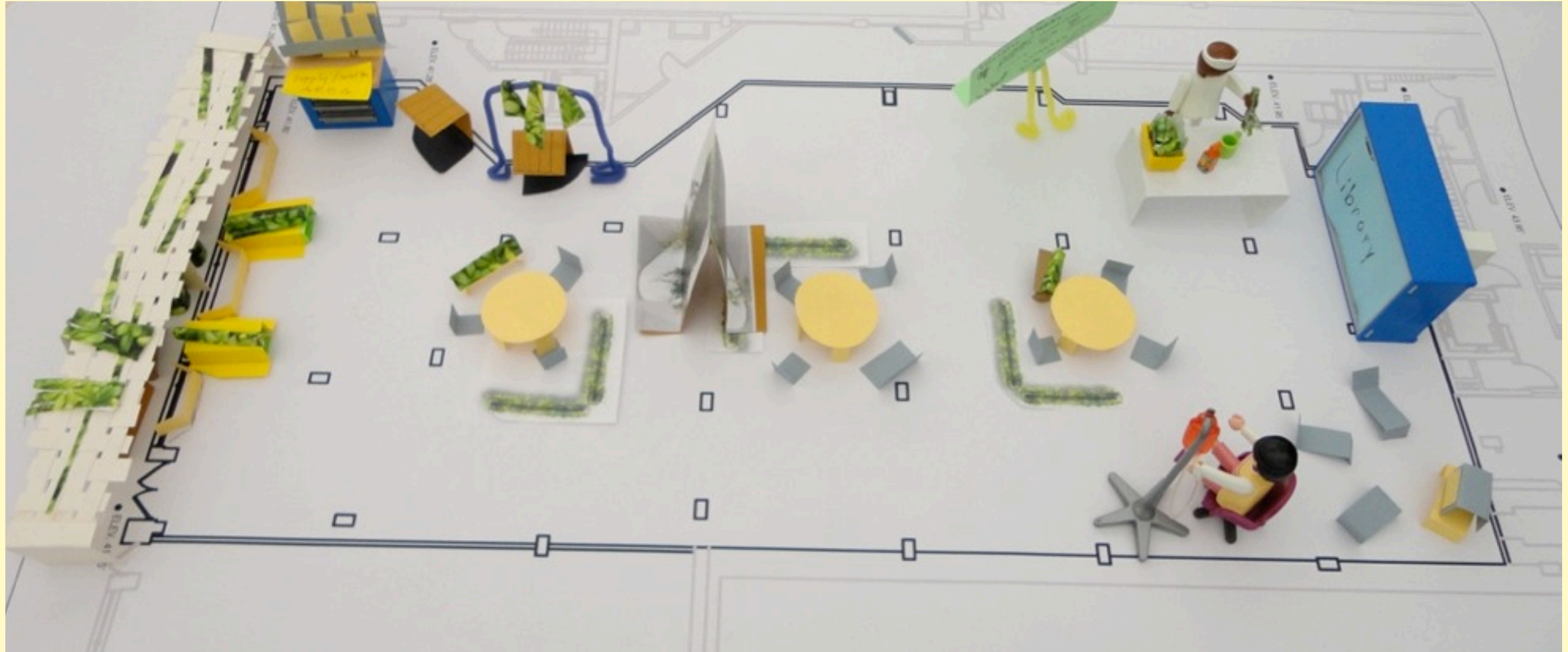


Blue Marble



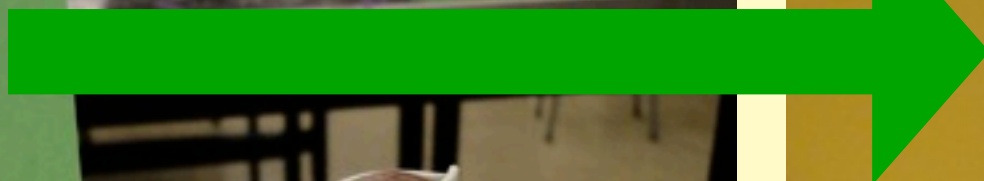
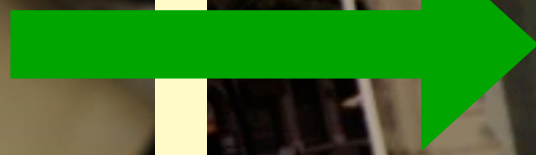
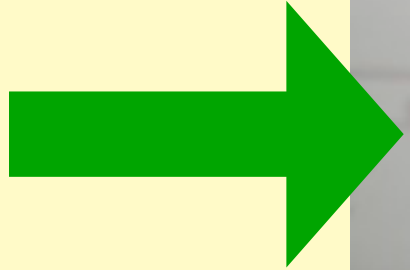
Linger Cafe & Lounge

PROTOTYPING



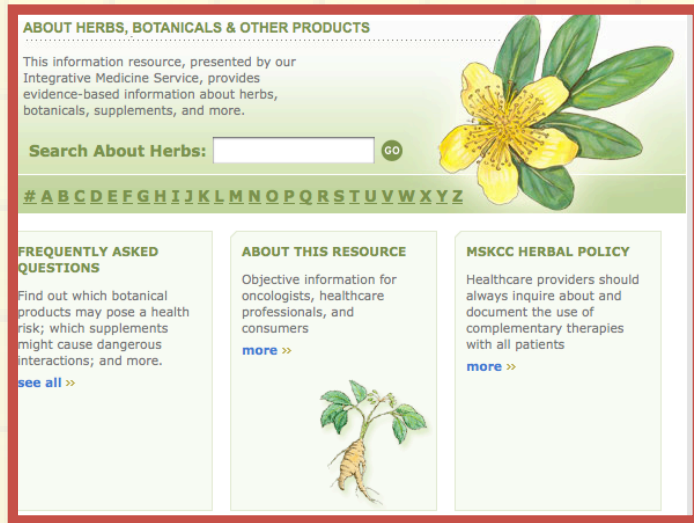
PROTOTYPING







GROW: LIMITATIONS & EVOLUTION



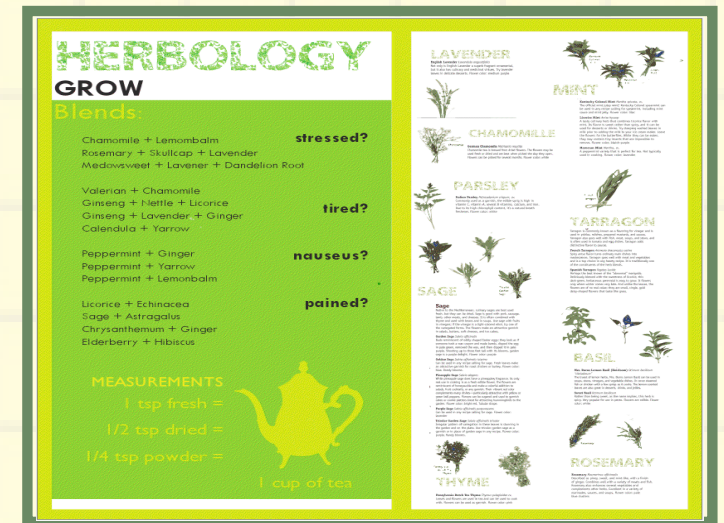
herb interactions with cancer treatments

seasons affecting the garden

cleanliness of inner environment

window grid and hydroponics

cooking and food services



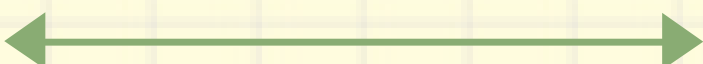
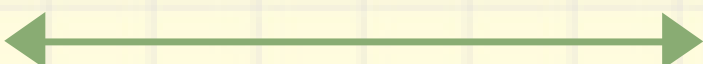
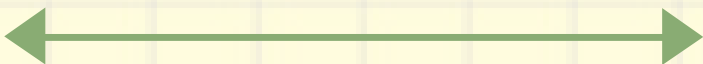
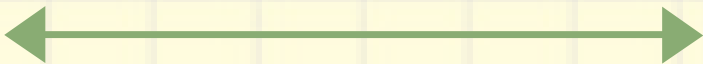
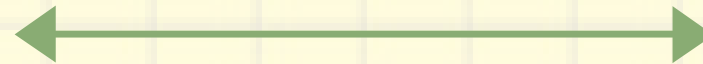
carefully selected herbs and plants

flexability and mobility of garden

fully contained gardens that are easy to maintain

living wall partitions

focused our attention on teas



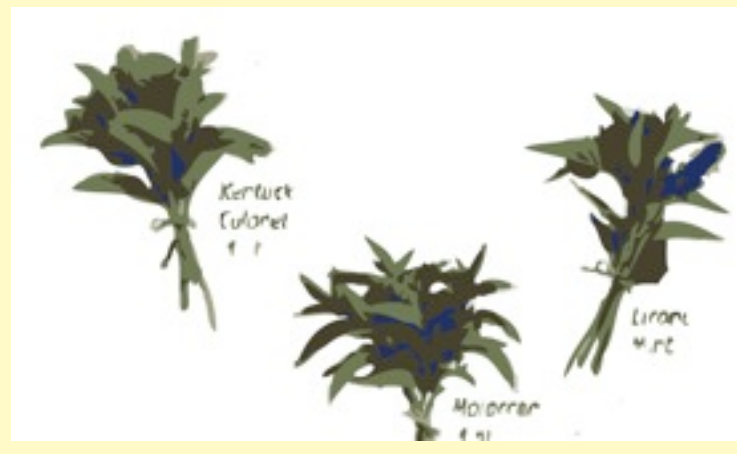
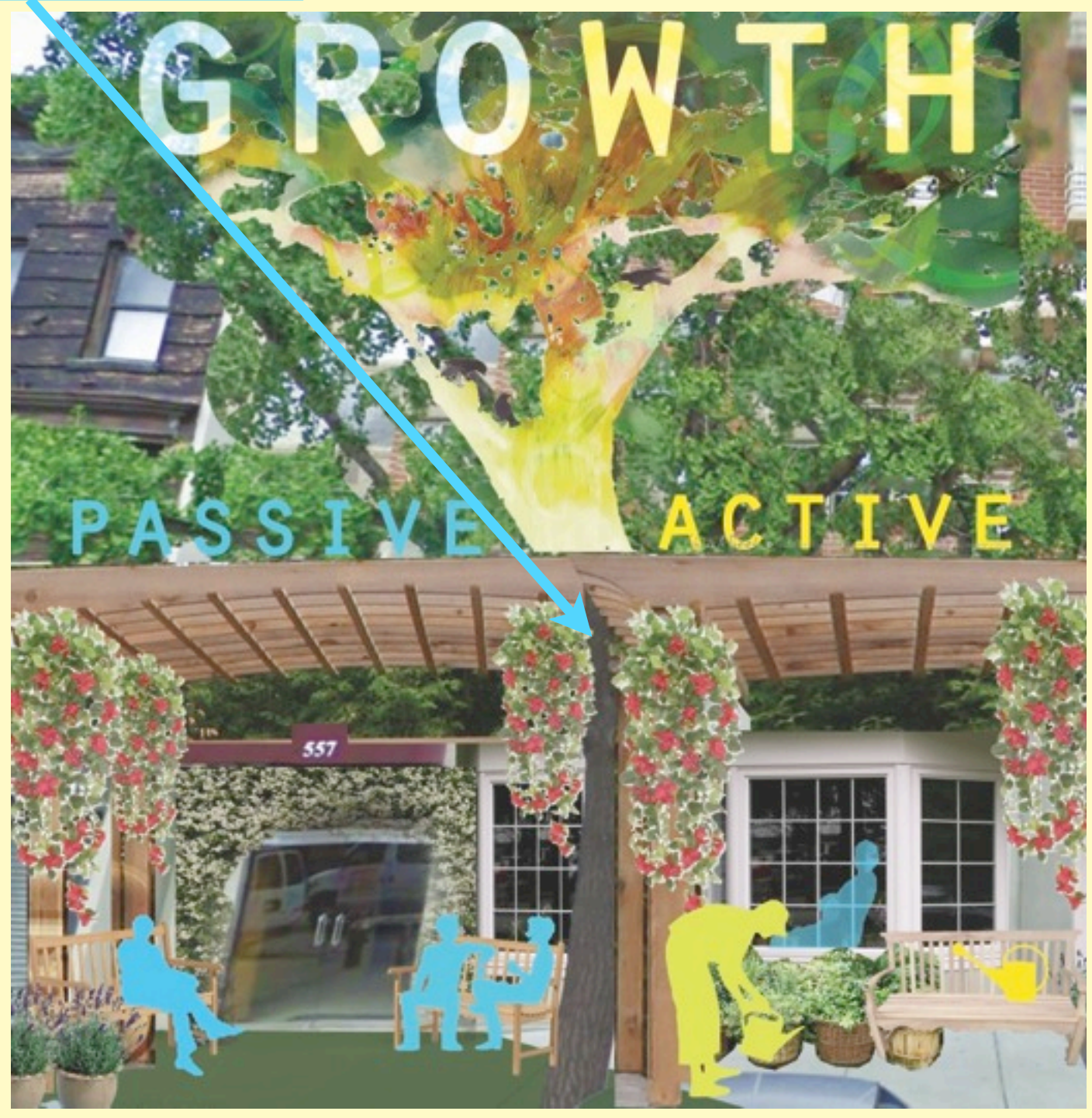


OUTER GARDEN

butterfly & bird attracting
 Trumpet Vine, Trumpet
 Honeysuckle

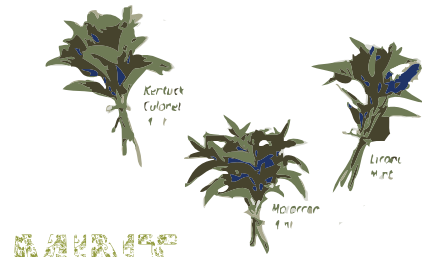
INNER GARDEN

sunshine-thirsty herbs in window area
 anti-bug plants: lavender rosemary, mint,
 mobile green partitions



HERBOLOGY

basil
 rosemary
 lavender
 cilantro
 mint
 lemon verbena
 peppermint
 sage
 parsley
 thyme

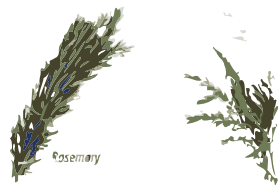


MINT

Kentucky Colonel Mint *Mentha spicata, cv.*
 The official mint julep mint! Kentucky Colonel spearmint can be used in any recipe calling for spearmint, including mint sauce and mint jelly. Flower color: lilac

Licorice Mint *Anise hyssop*
 A tasty culinary herb that combines licorice flavor with mint. Its flavor is sweet rather than spicy, and it can be used for desserts or drinks. Try steeping washed leaves in milk prior to adding the milk to your ice cream maker. Leave the flowers for the butterflies. While they can be eaten, they may contain tiny insects that are impossible to remove. Flower color: bluish-purple

Moroccan Mint *Mentha, cv.*
 A peppermint variety that is perfect for tea. Not typically used in cooking. Flower color: lavender



ROSEMARY

Rosemary *Rosmarinus officinalis*
 Described as piney, sweet, and mint-like, with a finish of ginger. Combines well with a variety of meats and fish. Rosemary also enhances several vegetables and complements other herbs. Excellent in a variety of marinades, sauces, and soups. Flower color: pale blue clusters



SAGE

Sage
 Native to the Mediterranean, culinary sages are best used fresh, but they can be dried. Sage is good with pork, sausage, lamb, other meats, and cheeses. It is often combined with thyme and used with beans and in soups. Use sage with fruits in vinegars; if the vinegar is a light-colored elixir, try one of the variegated forms. The flowers make an attractive garnish in salads, butters, soft cheeses, and ice cubes.

Garden Sage *Salvia officinalis*
 Buds reminiscent of oddly shaped Easter eggs; they look as if someone took a wax crayon and made bands, dipped the egg in pale green, removed the wax, and then dipped it in pale purple. Shooting up to three feet tall with its blooms, garden sage is a purple delight. Flower color: purple

Golden Sage *Salvia officinalis icterina*
 Can be used in any recipe calling for sage. Fresh leaves make an attractive garnish for roast chicken or turkey. Flower color: blue. Rarely blooms.

Pineapple Sage *Salvia elegans*
 While pineapple sage does have a pineapple fragrance, its only real use in cooking is as a fresh edible flower. The flowers are reminiscent of honeysuckle and make a colorful addition to salads, fruit cocktails, or any garnish. Their vibrant red color complements many dishes—particularly attractive with yellow or green bell peppers. Flowers can be sugared and used to garnish cakes or cookie platters. Great for attracting hummingbirds to the garden. Flower color: bright red. Tubular shape.

Purple Sage *Salvia officinalis purpurens*
 Can be used in any recipe calling for sage. Flower color: lavender

Tricolor Garden Sage *Salvia officinalis tricolor*
 Irregular pattern of variegation in these leaves is stunning in the garden and on the plate. Use tricolor garden sage as a garnish or in place of garden sage in any recipe. Flower color: purple. Rarely blooms.



BASIL

Mrs. Burns Lemon Basil (Heirloom) *Ocimum basilicum "citriodorum"*
 The truest of lemon herbs, Mrs. Burns Lemon Basil can be used in soups, stews, vinegars, and vegetable dishes. Or cover steamed fish or chicken with a few sprigs as it cooks. The lemon-scented leaves are also great in desserts, drinks, and jellies.

Sweet Basil *Ocimum basilicum*
 Rather than being sweet, as the name implies, this herb is spicy. Very popular for use in pesto. Flowers are edible. Flower color: white



THYME

Pennsylvania Dutch Tea Thyme *Thymus pulegioides cv.*
 Leaves and flowers are used in tea and can be used to cook with. Flowers can be used as garnish. Flower color: pink



PARSLEY

Italian Parsley *Petroselinum crispum, cv.*
 Commonly used as a garnish, the edible sprig is high in vitamin C, vitamin A, several B vitamins, calcium, and iron. Due to its high chlorophyll content, it's a natural breath freshener. Flower color: white



TARRAGON

Tarragon is commonly known as a flavoring for vinegar and is used in pickles, relishes, prepared mustards, and sauces. Tarragon also goes well with fish, meat, soups, and stews, and is often used in tomato and egg dishes. Tarragon adds distinctive flavor to sauces.

French Tarragon *Artemisia dracunculus sativa*
 Spicy anise flavor turns ordinary main dishes into masterpieces. Tarragon goes well with meat and vegetables and is a top choice in any hearty recipe. It is traditionally one of the constituents of the herb blends.

Spanish Tarragon *Tagetes lucida*
 Perhaps the best known of the "abnormal" marigolds. Deliciously blessed with the sweetness of licorice, this dark-green, herbaceous perennial is easy to grow. It flowers only where winter comes very late. And unlike the leaves, the flowers are of no real value; they are small, single, gold daisy-shaped flowers that taste like grass.



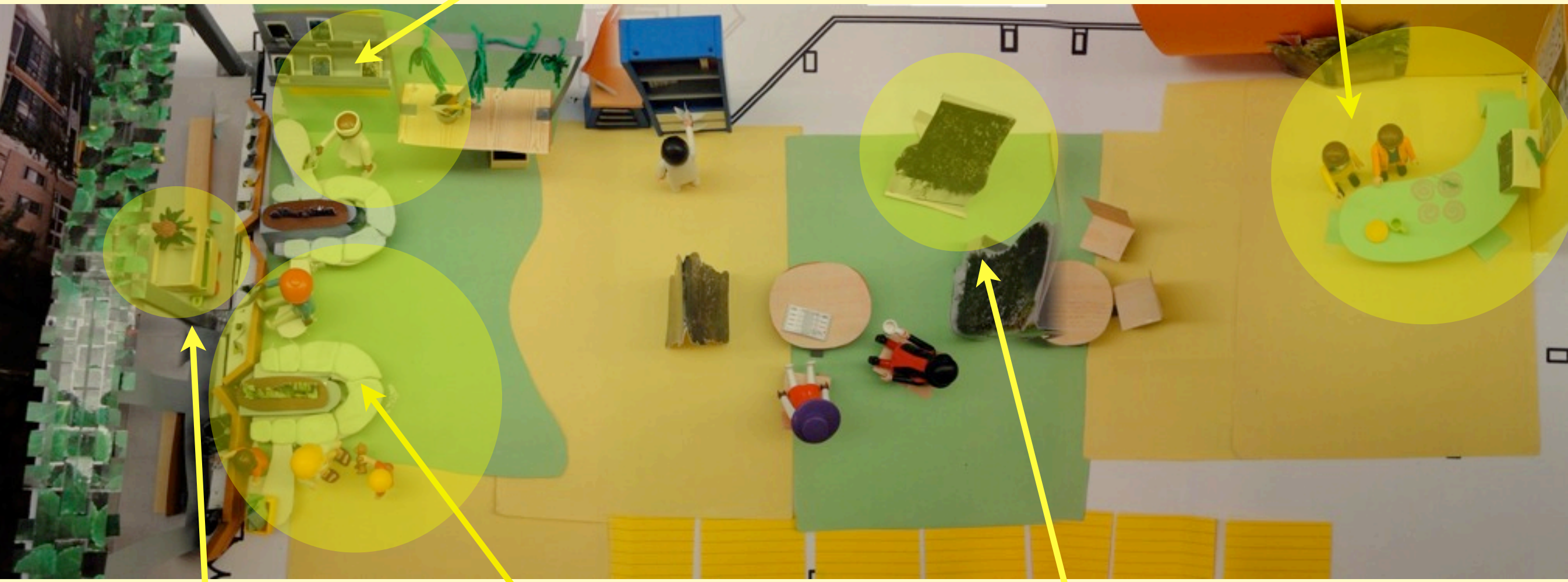
LAVENDER

English Lavender *Lavandula angustifolia*
 Not only is English Lavender a superb fragrant ornamental, but it also has culinary and medicinal virtues. Try lavender leaves in delicate desserts. Flower color: medium purple

GROW SOLUTIONS

Grow How Station

Grow Brew Station



Mobile Carts

Mobile Green Partitions

Window Garden Seating

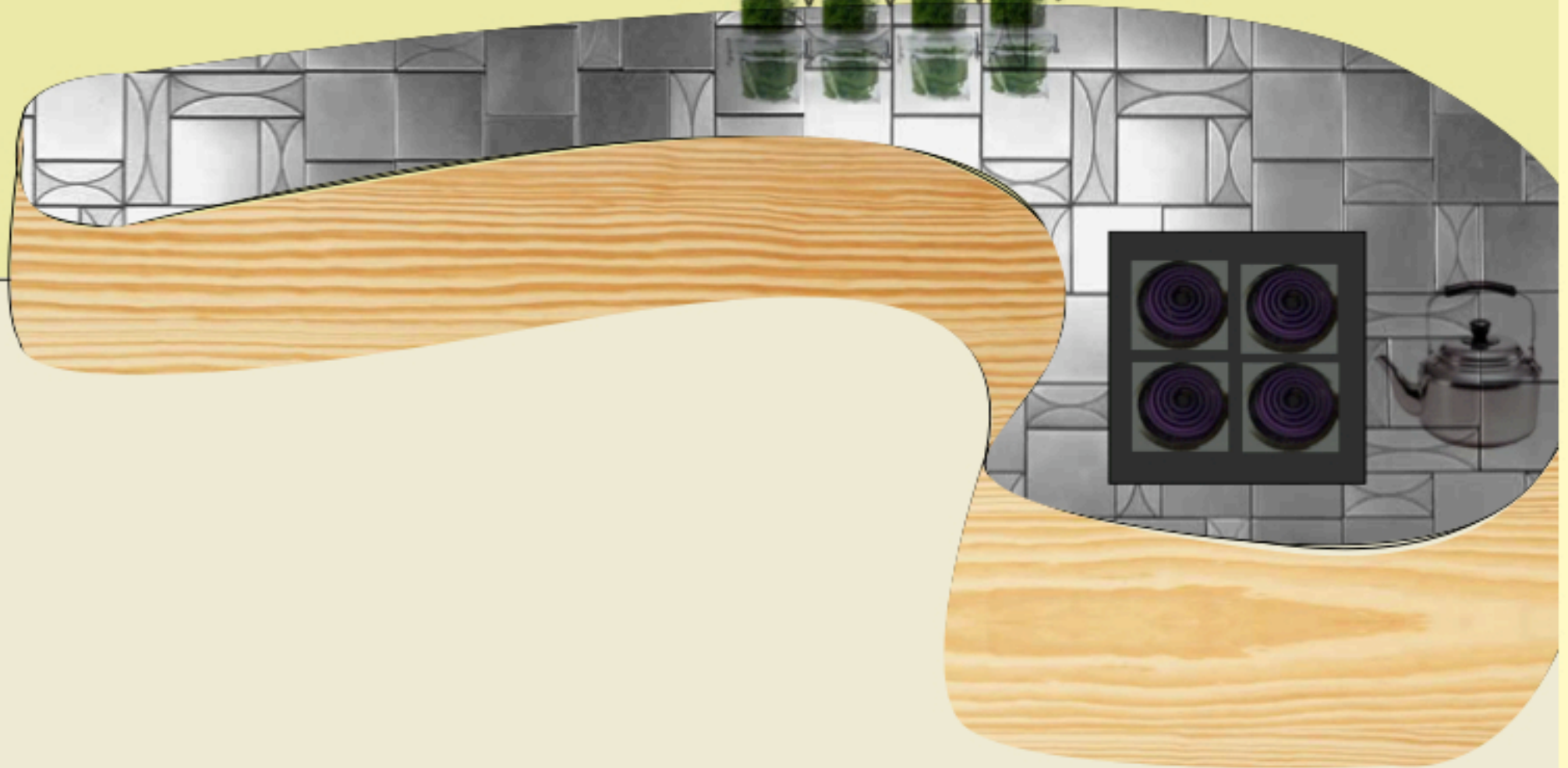
GROW MAKE

• TEA

• HERBAL
CHART

• BLEND

• BREW





MOVING HEDGE

Greenworks' Moving Hedge is the first self-watering plant wall on wheels – a multi-functional, living piece of furniture.

Benefits

The densely planted Moving Hedge is an effective air purifier for all kind of indoor environments. Plants naturally improve air quality by increasing humidity and boosting oxygen levels, which helps preventing common problems like dry skin and headaches. Also, the four-layered felt gives Moving Hedge significant sound absorbing qualities.

Customization

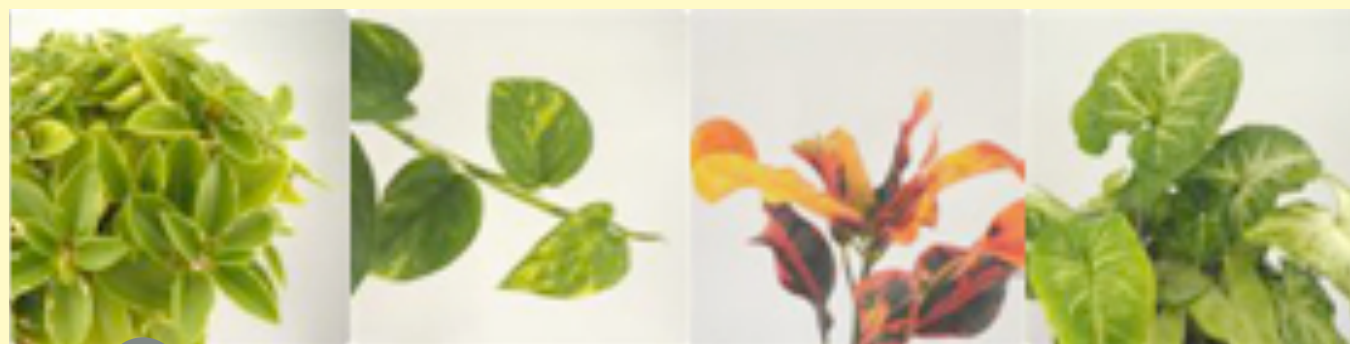
Moving Hedge can be whatever you want it to be: An eye-catching, wild jungle for your conference room or a sober, silver-toned backdrop for your reception. Be inspired by one of the suggested themes or make room for your own ideas.

Flexibility

The smooth running wheels make Moving Hedge a versatile piece of furniture, which quickly changes the function of an indoor space. Put them in a row to screen off a section or place them in an angle to create a refreshing green spot in your room.

Maintenance

Thanks to the integrated self-automated watering and nutrition system you do not need a green thumb to take care of your Moving Hedge. Simply fill the container with water, set the timer and let it take care of itself. If this still sounds too demanding, a service agreement with a Greenworks partner can be arranged.

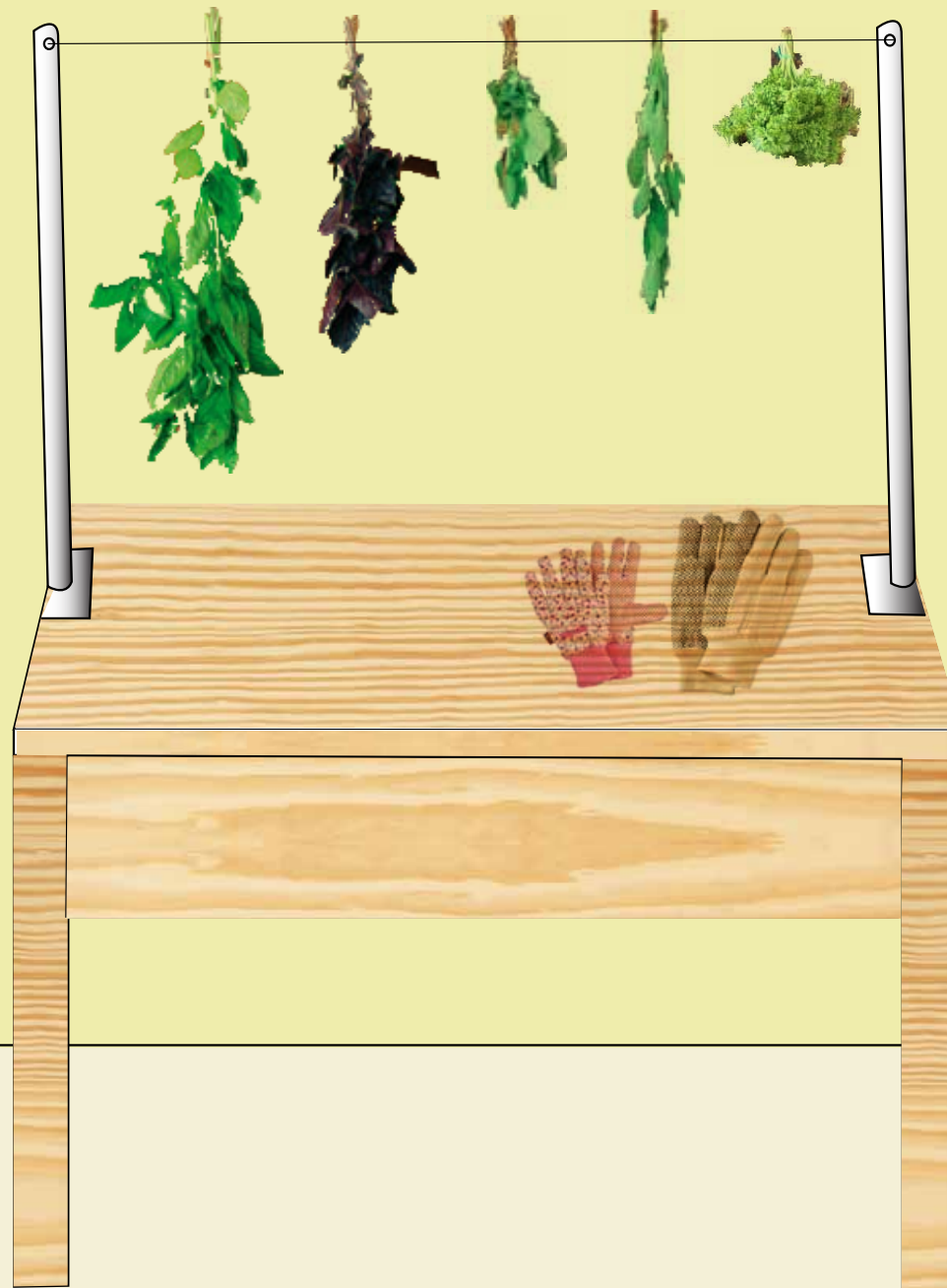


- INFORMATION CARDS

- SEEDS

- GARDENING SUPPLIES

- DRY HERBS



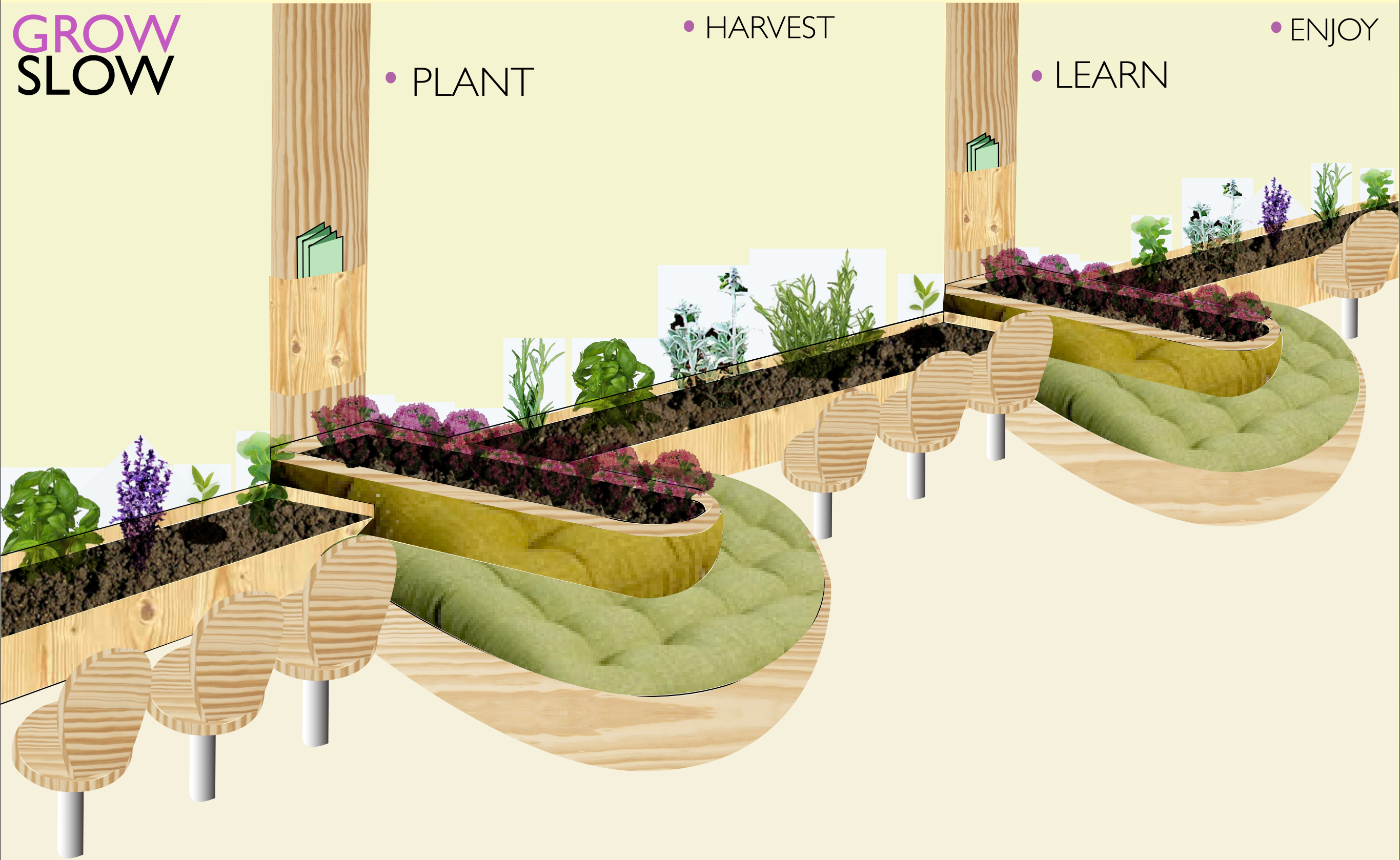
GROW SLOW

• PLANT

• HARVEST

• LEARN

• ENJOY



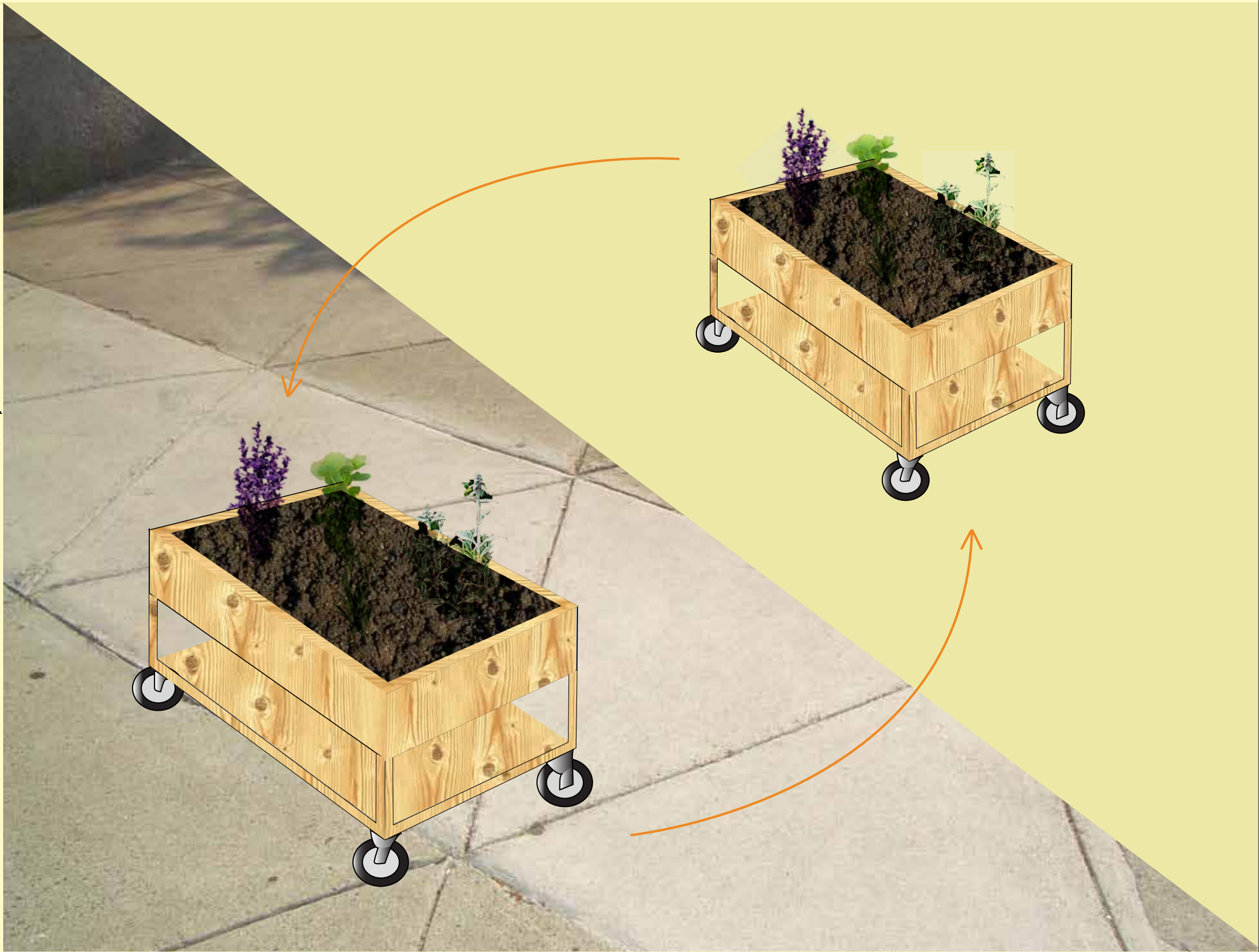
GROW MOVE

• MOBILE

• INDOOR
& OUTDOOR

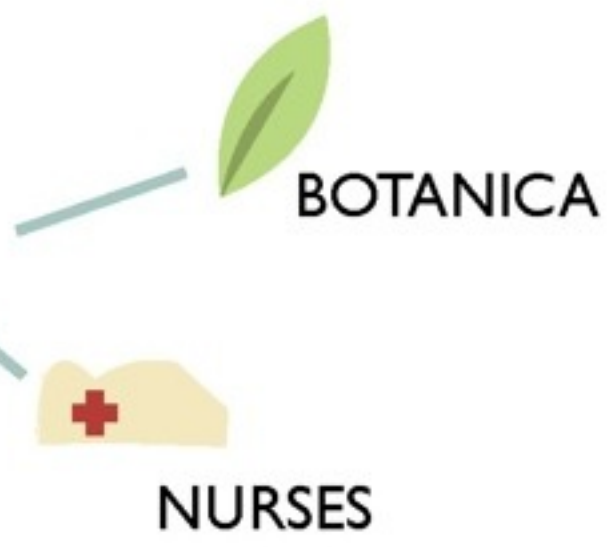
• COLLECTIVE

• SEASONAL



GROW SUPPORT NETWORK

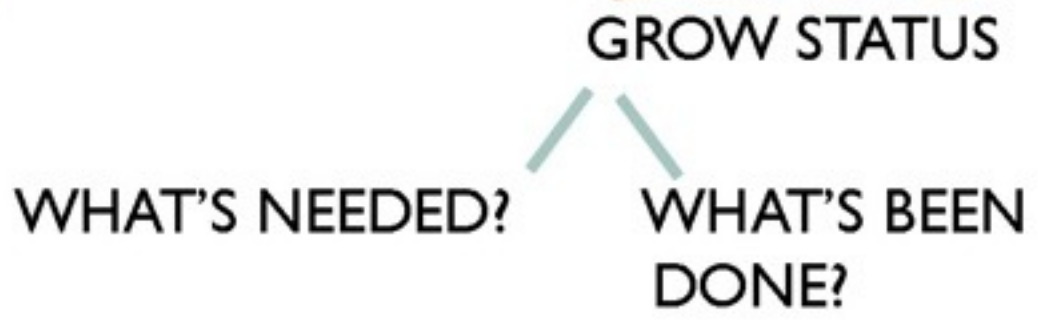
PARTNERS



GREEN THUMB VOLUNTEERS



ORGANIZE





GROW

GROW
MAKE

GROW
SLOW

GROW
HOW

GROW
HERBS

GROW
MOVE



GROW

thank you!

GROW
MAKE

GROW
SLOW

GROW
HOW

GROW
HERBS

GROW
MOVE